

From: Michael McEwan
Date: 22 January 2010 12:07
To: michael.mcewan@psp.uk.net
Subject: Nationwide Bowler magazine

Dear all,

For those of you who do not know me, please allow me to introduce myself. My name is Michael McEwan and I am the assistant editor of Nationwide Bowler, a quarterly publication and Britain's most widely-read bowls title.

As those of you who have read the magazine will know, it contains English, Irish, Scottish, Welsh, Crown Green and Wheelchair Bowls news sections in addition to reviews of national and international events.

This year, we are looking to take our coverage of UK bowls to the next level but, in order to do that, we will need your help. We would be delighted if you could keep us informed and up-to-date on your association's latest news so that we can keep our readers - avid bowls fans - fully informed of all aspects of the British bowls scene.

If you could send any news and, if possible, images, direct to us at this email address we - as well as our readers - would much appreciate it. Any and all items will be considered by inclusion and, while we can not guarantee every article will be published in the magazine, we will also be including news content on our website www.nationwidebowler.co.uk.

In addition to helping us provide the most accurate and comprehensive bowls coverage, you will also be helping to promote your organisations, member associations and affiliated clubs and, as the country's most widely-read bowls magazine, we can offer you the biggest platform upon which to engage with your fellow bowlers.

I will be making a point of keeping in touch with you all over the course of the year and, for those who are interested, a full list of deadlines for the magazine this year is available on request.

In the meantime, I would encourage you to add us to your mailing list and invite your fellow bowlers to get in touch with us, as we truly are the magazine for all UK bowlers, and if you have any questions, please do not hesitate to contact me. My contact details are listed below.

Wishing you every success for the coming season and beyond.

Kind regards,

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